

Chapter 4: Goals and Objectives

Introduction

The Goals and Objectives for the Bend MPO area reflect the transportation priorities of the jurisdictions within the MPO, the goals established by the state of Oregon and the guidelines set by the Federal Government for metropolitan regions.

The Goals and Objectives guided the development and evaluation of alternatives for the MTP. The Goals and Objectives will also serve to guide implementation of the MTP. They were used as a measuring stick to judge how well the alternatives and the final plan reflect values expressed by the community.

The Policy Board, with recommendations and suggestions from the TAC, developed and adopted the Goals and Objectives in July 2006. As the MTP is updated in the future, the goals and objectives will be reviewed to assure that they reflect current regional priorities for the MTP.

Goals and Objectives

Mobility and Balance

Goal 1

Provide a variety of practical and convenient means to move people and goods to, from and within the MPO area.

Objectives:

- 1) Expand opportunities for rail and air transportation for passengers and freight
- 2) Promote the development of a comprehensive public transportation system that is proportional to the scale and economy of the Bend MPO area
- 3) Promote non-motorized modes of transportation by constructing a system of safe and efficient transportation and recreation routes for pedestrians, bicyclists, and equestrians.
- 4) Identify and support the development of local evacuation routes for wildfire, seismic events and national security events
- 5) Identify and support the development of local freight routes
- 6) Support the through movement of goods and people on the state transportation system

Goal 2

Develop a transportation system that serves the needs of all travel modes, provides intermodal connectivity, and provides a range of transportation options throughout the MPO area

Safety and Efficiency

Goal 1

Address traffic congestion and problem areas by evaluating the broadest range of transportation solutions, including but not limited to:

- Operational improvements to maximize the efficiency of existing facilities;

- Construction of new transportation corridors;
- Transportation Demand Management (TDM) - bicycle, pedestrian and carpool strategies; and
- Transportation Systems Management (TSM) – Intelligent Transportation Systems (ITS), intersection operations and access management.

Goal 2

Serve the existing, proposed and future land uses with an efficient and safe transportation network

Goal 3

Design and construct the transportation system to enhance safety for all modes.

Objective

- 1) In cases where improving safety will also improve efficiency, these projects should receive funding priority

Accessibility and Equity

Goal 1

Provide people of all income levels with a wide range of travel options within the MPO area

Goal 2

Support all Americans with Disabilities Act (ADA) requirements and policies

Land Use

Goal 1

Integrate land use and transportation by encouraging land use patterns that provide efficient, compact uses of land that facilitate a reduced number and length of trips

Goal 2

Promote development patterns that preserve the life of the existing transportation system

Goal 3

Promote development that does not rely on primary access to the state transportation system

Environment and Livability

Goal 1

Recognize and respect the natural and historical features over which transportation improvements pass to minimize adverse impacts

Goal 2

Design transportation improvements that protect the environment by preserving air and water quality, minimizing noise impacts and encouraging energy conservation

Goal 3

Use context sensitive design principles when designing and locating transportation facilities

Economic Development

Goal 1

Implement transportation improvements that foster economic development and business vitality

Goal 2

Develop a transportation network with transportation options that enhance linkages between centers of employment, education, medical facilities and neighborhoods

Goal 3

Recognize the importance of intermodal connections and maintain adaptable approaches to trends and opportunities that enhance intermodal connections

Financially Responsible

Goal 1

Coordinate and design transportation improvements to assure the expenditure of resources in the most cost-effective manner

Objective:

- 1) Ensure that the costs of planned improvements are commensurate with the benefits

Goal 2

Maximize the ability to leverage alternative and multiple funding sources for transportation system improvements

Objectives:

- 1) Develop innovative and sound funding policies to implement the Plan, including cost-sharing and other partnership arrangements with the public and private entities when appropriate
- 2) Increase the diversity of funding sources to provide greater stability, predictability and flexibility for funding transportation facilities and services.
- 3) Investigate the user pays concept to leverage resources when transportation improvements will benefit specific properties planned for development